

# An Evening with Sean Dawson

*The Fellowship for British Hairdressing held a unique 'Evening'*

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This sell-out event was compered by Fellowship Hairdresser of the Year and Vice President Bruno Marc Giamattei and was a huge success - with an excited audience thrilled at the prospect of seeing HOB Salon's General Manager, Sean Dawson and world renowned couture long hair designer, Guy Kremer.

A video showcasing Sean's 23 years industry experience opened the evening, showcasing him as past President of the Fellowship, his position as General Manager within HOB Salons, his role as UK Ambassador to Sebastian, his numerous hairdressing awards, his session work with celebrities such as Daisy Lowe, his fantastic work as a 'people person' plus his superb contribution to the hairdressing industry.

With 2 years absence from show work, Sean admitted to a few nerves. These were difficult to detect as his unique, relaxed presentation skills showcased 7 models with variations on page boy cuts... inspired by the Glam Rock of the 70's and 80's. His charisma shone through as he talked about the 'wow'

factor taught by HOB - suitability, face, lifestyle, fashion and execution.

Sean's precision cuts were complimented by the stunning colours explained by HOB's Head of Technical Education, Faye Turner which included Autumnal coppers, muted amber tones, lilacs, apricots and candy pink. All of which created the HOB 'wow' factor.

From HOB Creative Team and current F.A.M.E. Team member, Jake Unger also joined Sean on stage.

Sean's models were styled by three graduates from London School of Fashion. Edgy, fashionable and a complete contrast to the couture looks presented by Guy later in the evening.

Sean thanked the inspired audience - "It's like having a party and everyone turning up," he said, "It's always an honour to work with the Fellowship and particularly tonight with such a legend as Guy Kremer."

# of Contrasts and Guy Kremer

*of Contrasts' at Wella World Studio, London.*



Part two of the evening commenced with a video from internationally renowned Guy Kremer – showcasing his unmistakable style of hairdressing – distinctive, elegant and chic. No stranger in celebrity circles the video showed his work with Jo Wood, Edith Bowman and Alexandra Burke to name but a few. The video also proved his popularity both on the international hairdressing and catwalk circuits, portraying extensive coverage of work with top magazines. Guy who had just returned from an international shoot in the Dominica Islands, took time to praise the Fellowship of which he had been a member for 40 years.

Guy presented 5 models and demonstrated how he works with the texture of the hair to produce sensational looks – always pushing boundaries with an element of couture. Couture designer and personal friend since 1994, Maria Grachvogel previewed her ethereal Reflection of the Spirit of Winter collection with its bare branch graphic. Leading on to talk about his editorial work, Guy introduced Fashion Director of Fabulous Magazine, Tracey Lea Sayer and together they spoke

of the challenge of shoots they have created together. Assisting throughout was Guy's Artistic Director, Johnny Engstrom who recently celebrated 16 years with the company. Throughout his presentation Guy demonstrated exacting pin curling techniques, working with extra long hair and dramatic texture making it all look seamless and easy. Wowing the audience with stories of celebrities, divas and making his way in the industry – all of which he said he owed originally to being noticed by one of the century's most glamorous hairdressers, Alexandre de Paris and more recently, working with the Guy Kremer Team that he is pleased to class as his family.

The evening concluded with Bruno Marc Giamattei thanking the Fellowship sponsors and especially show coordinator Ann Herman. Matt Stark of Stark Style at The Refinery, Harrods and new Fellowship member said, "I really enjoyed the evening it was so diverse! I have seen such a fantastic insight into the work and inspirations of two very different hair icons. The street fashion and edginess of Sean Dawson to the beautiful Couture work of Guy Kremer. It truly was an evening of contrasts."